



Mercer Data Connector

# Company Data

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## Company Data

- **What is company data?**
- **Why is company data important?**
- **Common company data fields**
- **Areas of emphasis for 2021**



## What is company data?

- The organizational data for each individual entity submitted in Mercer Data Connector
- Required for participation
- Helps identify organization size
- Can trigger audits when validating your incumbent data


## Why is company data important?

- Company data can affect position matches at the incumbent level
- WIN refinements
- Critical for position class

## Common company data fields

- Legal Name and Address
- Stock Info (if applicable)
- Primary Industry
  - Super Sector, Sector, and Sub Sector (if applicable)
- Type of Organization
- Parent Organization Ownership
- Financials
- FTEs
- Geographic Scope of Organization

# Common company data fields



**AAAA Company**  
United States

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### Company Info

Legal Name	Website	Street Address
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Please input your Company name.

City	Province/State	Postal Code
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### Stock Info

Is this company publicly traded? \*

Yes  No

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Stock Country United States	Stock Exchange
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Stock Symbol

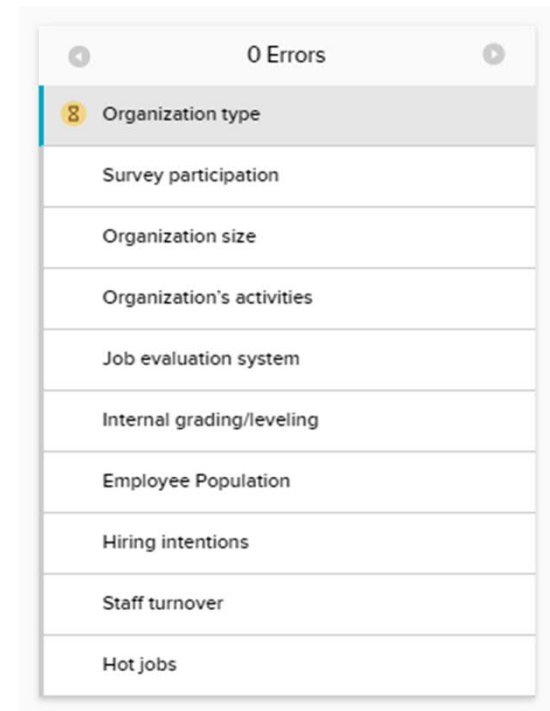
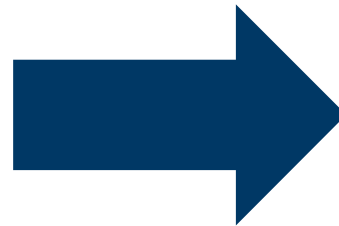
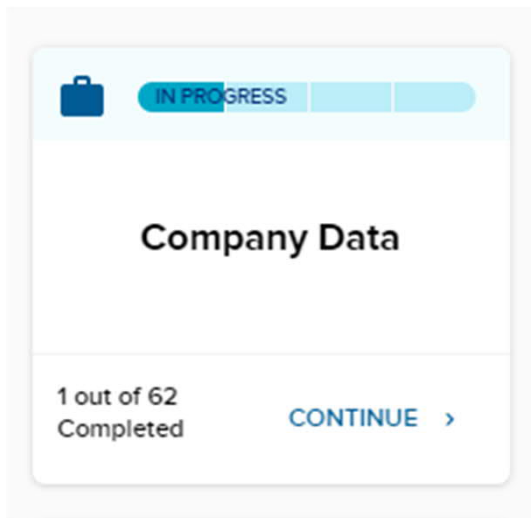
### Primary Industry

Super Sector High Tech	Sector High Tech (Software & Virtual Products)	Sub Sector Business End User Applications Development
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### Other Industry

Super Sector Select Option	Sector Select Option	Sub Sector Select Option
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# Common company data fields



# Organization Type

## Type of Organization

- Parent/Corporate

The highest reporting entity **without any organization above it**. Typically, management is responsible to either the board of directors and shareholders or to the owners for overall organization performance. *Note: Organizations structured as Joint Ventures should report themselves as Parent/Corporate.*

- Subsidiary

The Subsidiary is a **separately incorporated legal entity** with majority interest held by a Parent/Corporate entity; it can have multiple business divisions and is responsible for most organization functions. Although a Subsidiary may ultimately roll up into a Parent/Corporate entity, management performs most functions of a stand-alone organization and is accountable to the Parent/Corporate organization for operations and financial performance. *Note: Hospitals who are majority owned by a college or university and organizations whose parent is structured as a holding company should report themselves as a Subsidiary.*

- Multi-Division

A major segment of an organization that is composed of related products/services or lines of business that are measured for purposes of financial performance. Is held accountable to either a Parent/Corporate or Subsidiary entity. Does not have a Board of Directors and **is not a separately incorporated legal entity**.

- Division

A unit of a Parent/Corporate, Subsidiary or Multi-Division organization that operates as a profit center. May comprise most functions of a fully integrated business and/or some functions may be supported by Shared Service Centers. Does not have a Board of Directors and **is not a separately incorporated legal entity**.



## Organization Type

### Parent Organization Ownership

- Publicly Traded on a Stock Exchange
- Privately owned organization
- Not-for-Profit
- Joint-Venture
- State-Owned Enterprise (Crown Corporation)

# Organization size

- Financials
  - Net sales revenue
  - Operating budget
- FTEs
- Geographic scope of organization
  - Global
  - Regional (multi-country)
  - Country

## Area of emphasis for 2021

- Financials
- Entities and Executives

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