

HEALTH WEALTH CAREER

culturewizardpassport™

by RW3 & Mercer

*Optimise the international
experience for your workforce
in a digital world*



MAKE TOMORROW, TODAY



WHAT IS CULTUREWIZARDPASSPORT?

CultureWizardPassport is a unique platform that enables your workforce to optimise their experience working beyond borders and within diverse teams.

WHO IS CULTUREWIZARDPASSPORT FOR?



Business travellers



Traditional assignees & their families



Developmental assignees



Managers of diverse teams



Employees in diverse teams



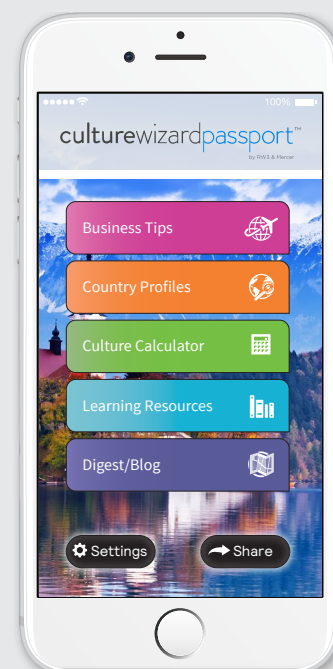
Global graduates



Virtual teams

ESSENTIAL BENEFITS

- Increase awareness & flex working styles.
- Establish rapport with culturally appropriate workplace behaviours.
- Adjust quickly and reduce the stress of culture shock.
- Become productive faster.
- Thrive personally and professionally.
- Achieve assignment objectives and company ROI.
- Support family adjustment and preparedness.
- Ideal for business travellers who need quick tips on-the-go
- Valuable resource for the whole workforce to increase their cultural awareness.



1

Build individual cultural profiles with a brief survey to discover how personal preferences relate to cultural norms in the host country.

2

Learn about the eight dimensions of culture (such as formal vs. informal, interpersonal vs. transactional), with explanations and examples.

3

Immediately see how employees can avoid embarrassing and confusing situations.

4

Get the facts with our in-depth country research and explore local customs, the role of religion, home life, gift giving, greetings and much more.

5

Mentally prepare for life abroad, including cultural adjustment, and create a customised checklist of activities and tasks to complete before expatriation or repatriation.

6

Complete a confidential self-assessment defining their personal attributes to enable them to be more effective onsite.

CultureWizardPassport tools



Adjustment Cycle Course

Learn how to identify the stages of relocation adjustment and find ways to manage the emotional impact. Culture shock can impact anyone moving to a new culture.



Country Profiles

Read the comprehensive, practical tips to become culturally agile and able to conduct business, interact socially and avoid faux pas in your host location (and 160+ additional locations).



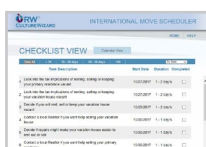
Pocket Guides

Know at glance the key business values of over 160 countries and the strategies you need to use when working with the country nationals.



Cultural Awareness Course

Learn what culture is, where it originates from and how to recognise culturally based behaviours. This foundation course enhances global business skills.



International Move Scheduler

Track your relocation (and repatriation) tasks and deadlines by using this interactive checklist.



International Assignment Resources

Access articles, videos, webinars, games and other content related to International Assignment.



Culture Calculator


Understand where intercultural challenges may arise during your international assignment, by generating your personal Culture Profile and comparing it to the cultural norms of your assignment location.



Self Assessment for Global Endeavors (SAGE)

Identify your personal strengths and the challenges that may confront you during your international assignment. Complete the online questionnaire to generate your personal report. SAGE for Spouses is also available.

Your mobile workforce needs the right tools to succeed when working in diverse cultural environments. Give employees working abroad the cultural tools and local information they need with CultureWizardPassport.



For further information, please visit our website at:
<https://www.imercer.com/>

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