A one day workshop designed to help you optimise the use of workforce metrics and analytics.

The workshop will provide you with a structured approach to developing a strategy that addresses where to start, what to measure and how metrics and analytics can support business strategies. This highly interactive and informative workshop will help you drive business results with data by providing a detailed roadmap for effectively leveraging metrics and analytics in your organisation.

WHAT OUR SESSION WILL COVER:
• Commencing your use of workforce metrics and analytics
• Interpretation of Internal Labour Market Maps that display flows of talent in, up and out of an organisation
• Communication with stakeholders about workforce metrics and analytics
• Illustration of key messages about the workforce through a framework of data, dialogue, action and results
• Differences between human resource metrics and human capital metrics
• Definition and description of three emerging practices in workforce analytics
• Key constituencies for maintaining successful data-based approach
• Action planning to overcome obstacles to implementing metrics and analytics in your workplace.

WHO WILL BENEFIT FROM ATTENDING:
• HR professionals responsible for delivering or providing advice about workforce planning, metrics, analytics or reporting
• HR professionals seeking to develop their awareness of, and skills in, an increasingly important field
• Business, operations and finance professionals involved in resource planning, analytics and/or decision-making.

MORE INFORMATION
Visit the Mercer College website: www.mercercollege.mercer.com or contact your Mercer Learning representative for further information.

MORE DEVELOPMENT
This workshop can be completed as a standalone workshop, or, as part of the Strategic Workforce Planning and Analytics series. See the Strategic Workforce Metrics and Analytics Flyer.
**PARTICIPANT DETAILS**

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**CONTACT**

**Public workshop enquiries in Australia**
Judith Spera  
Tel: +61 3 9623 5401  
Fax: +61 3 8640 0800  
Email: mercerlearning.australia@mercer.com

**In-house/tailored workshop enquiries in Australia**
Joanne Brown  
Tel: +61 7 3234 4817  
Fax: +61 7 3503 9259  
Email: mercerlearning.australia-consulting@mercer.com

Mobile (#) phone numbers are collected for urgent contact pertaining to the workshop enrolment only.

Please photocopy this form for additional program registrations.

**HOW TO REGISTER**
By completing and returning this registration form, you confirm your consent to the collection, use and disclosure of your personal information as described in Mercer’s Privacy Policy, which can be viewed at www.mercer.com.au/privacy.htm (for Australian clients)

*Please read – confirmation and cancellation policy.*

Your registration is subject to acceptance by Mercer. You will receive confirmation of acceptance and further details close to the scheduled workshop date. Confirmation of the workshop proceeding is dependent on enrolments. Participants are responsible for their own travel, accommodation and out-of-pocket expenses. Cancellations should be sent in writing to your Mercer Learning Coordinator. Cancellations received more than 30 days prior to the scheduled workshop date will be refunded in full. Cancellations received 30 days or less in advance of the workshop will not be refunded. Cancellations with less than two (2) working days notice will not be eligible for either refund or another workshop. You may nominate a substitute to take your place at any time before the start of the workshop.

I have read and understood the cancellation policy.

**Method of payment**

- Please send a tax invoice
- Our cheque is enclosed
- I expect to pay via credit card upon receipt of a tax invoice.

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**WORKFORCE METRICS & ANALYTICS – DRIVING BUSINESS RESULTS WITH DATA**

**AUD $990**

(organisation name will appear on the invoice)

(organisation name will appear on the invoice)

*Bring along a colleague to this workshop (up to 4 people) and they will receive a 50% discount on the fee per person.*