

#### welcome to brighter

# Host-based approaches for international assignments

## Local and local-plus compensation

Trends – Practices – Benchmarking



All the benchmarking data you need on multinational companies' host-based compensation and benefits approaches for international assignments of limited duration (1-5 years).



#### What insights do you receive?

#### **General trends**

- Program management trends
- Demographic trends

#### Host-based (local and local-plus) trends

- Trends, management and eligibility
- Base pay
- "Plus" allowances and benefits
- Relocation assistance
- Short-term and long-term incentives
- Contract and employment conditions
- Benefits

#### How this report helps you:

- See whether multinational companies use host-based approaches and differentiate them by geography and assignment type or purpose.
- Gain a deeper understanding of the drivers, benefits and challenges of local and local-plus programs.



#### What's new in 2022?

The survey focuses on host-based approaches for international assignments of limited duration only (1-5 years) to ensure relevant and actionable insights into the growing trend.



**170** companies, the majority (80%) with **5,000+** total employees worldwide **13** industries represented





Almost **75%** participants belong to global headquarters



#### Pricing

Participants: USD 500 Non-participants: USD 1,500



#### **Participation remains open!**

You can still participate in the survey to receive a 66% discount off the full report price and access participant-only benchmarking solutions.



#### **Custom benchmarking**

Select your peer group from the participant list and get a custom cut report for unique, targeted insights.

Survey participants can also compare their company positioning against the peer cut of their choice.

### Do you have flexible mobility policies?

The new edition of our Flexible International Mobility Policies Survey is now open!

#### **Top 3 factors driving** the use of host-based approaches:

- Pay philosophy (local equity)
- Cost effectiveness
- Simpler administration

**Half** of respondents expect long-term assignments on a **host-based** approach to increase within the next two years, compared to just 21% expecting an increase in those on a **home-based** approach.

Among the companies that differentiate host-based policies for self- and companyinitiated moves, nearly **2/3** only use a pure local approach for the former, and both local and local-plus for the latter.

#### **Top 3 "plus" benefits** provided to assignees on host-based pay are:

- Medical benefit
- Tax briefing assistance
- Tax filing assistance

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