



# Mercer EX preference insight

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## People insights to optimize the employee experience.

**Mercer EX Preference Insight** equips organizations to take decisive action for, and make evidence-based investments in, their people.



### Individualized - for organizations and their people.

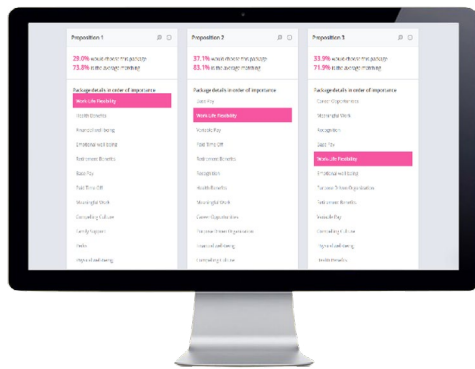
An engaging preference sorting exercise delivers visibility and insights into the talent eco-system's expectations, priorities, and needs via robust reporting and analytics - all in real time.

Explore critical aspects of the employee experience, such as **Benefits, Total Rewards, Culture**, or the broader **Employee Value Proposition**.

Content is **completely customizable** to represent current state, future state, or any other collection of elements. Or, you can pick from Mercer's templates.

## An exceptional experience.

The preference exercise delivers an **interactive**, **gamified**, and **mobile-friendly** user experience. Participants simply drag & drop elements, prioritizing by most to least important.



## Targeted insights that drive action, instantly.

**Rich data and analyses** highlight what is important to your people collectively, by demographic, and according to their selections.



Gain insights into the unique and diverse needs and preferences of current employees to provide evidence-based insights into **targeted people investments** to enhance the EVP.



Explore preferences and satisfaction of employees related to current total rewards programs to uncover opportunities to **enhance the employee experience**, program satisfaction and optimize investments in total rewards.



Measure similarities (or differences) between merging companies and proactively take action, **predicting change resistance** during the transformation process.



Gather insight from prospective candidates to **understand what target groups value most** and how current EVP may or may not stack up.

Visit our [website](#) for more information.